



Alliance for Alcohol policy movements

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Collaboration: Why?

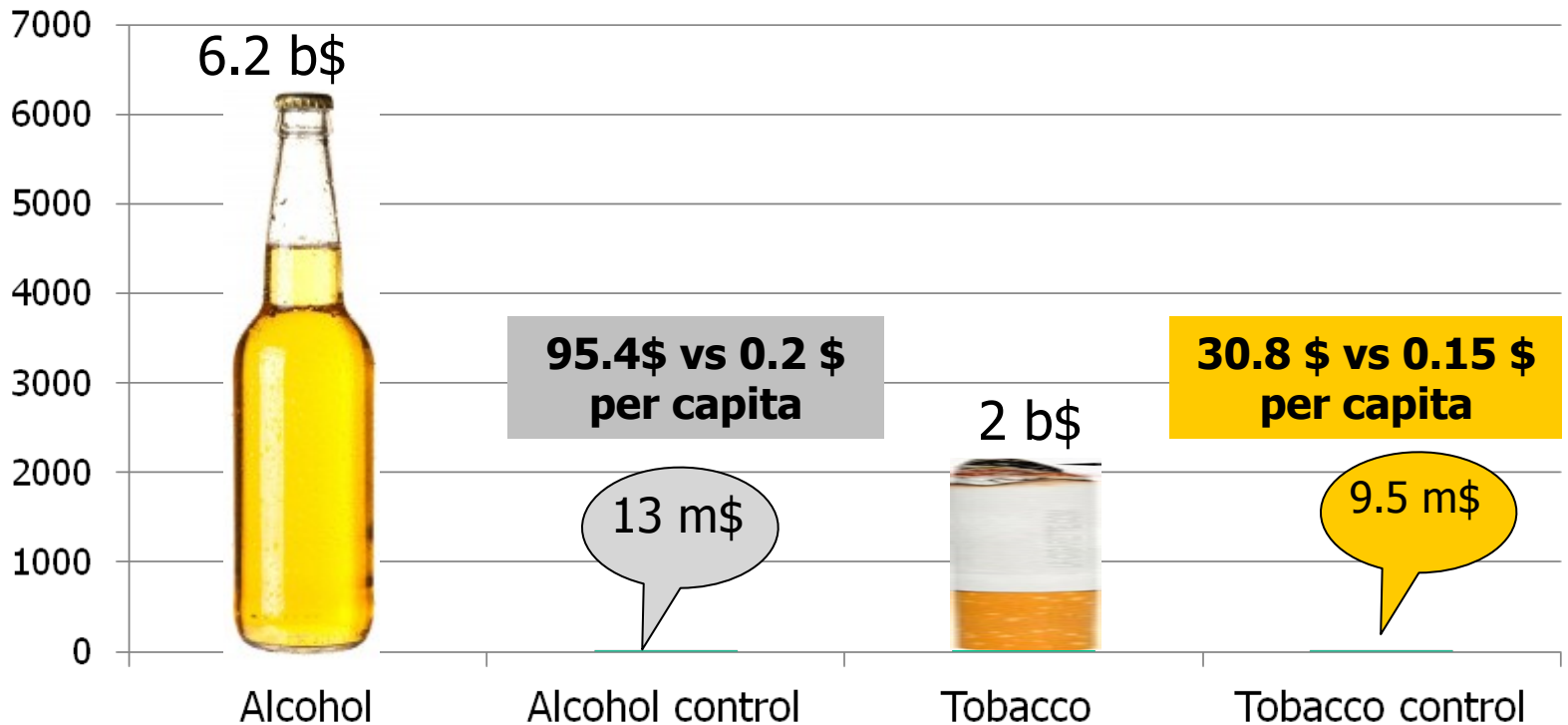
- Alcohol related problems affect beyond one sector
- Alcohol policy interventions & process need effort from beyond one sector
- Maximize (limited) resources

Addressing alcohol-related problems?

- Policy interventions (Tax & Price, Availability control, consumption context modification, marketing control, drink driving countermeasures, education & persuasion, screening & treatment)
- Stakeholder empowerments
- Shaping social awareness & attitudes
- Media advocacy
- Policy process (agenda setting, formulation, implementation, evaluation)

Why collaborate?

Market volume of alcohol and tobacco and budget for control program 2011



Budget of ThaiHealth Promotion Foundation
1.85 \$ per capita

= 1 x

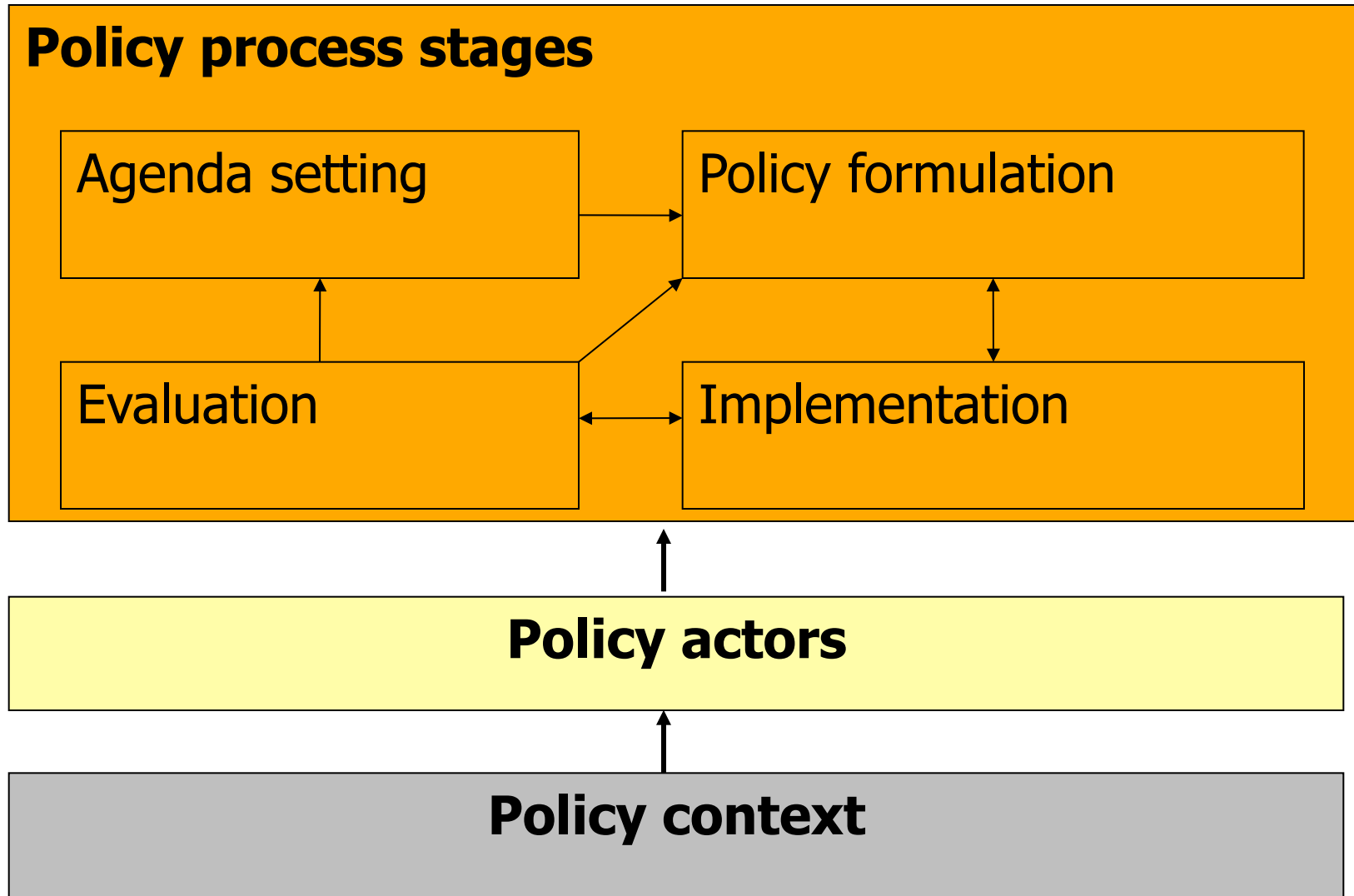


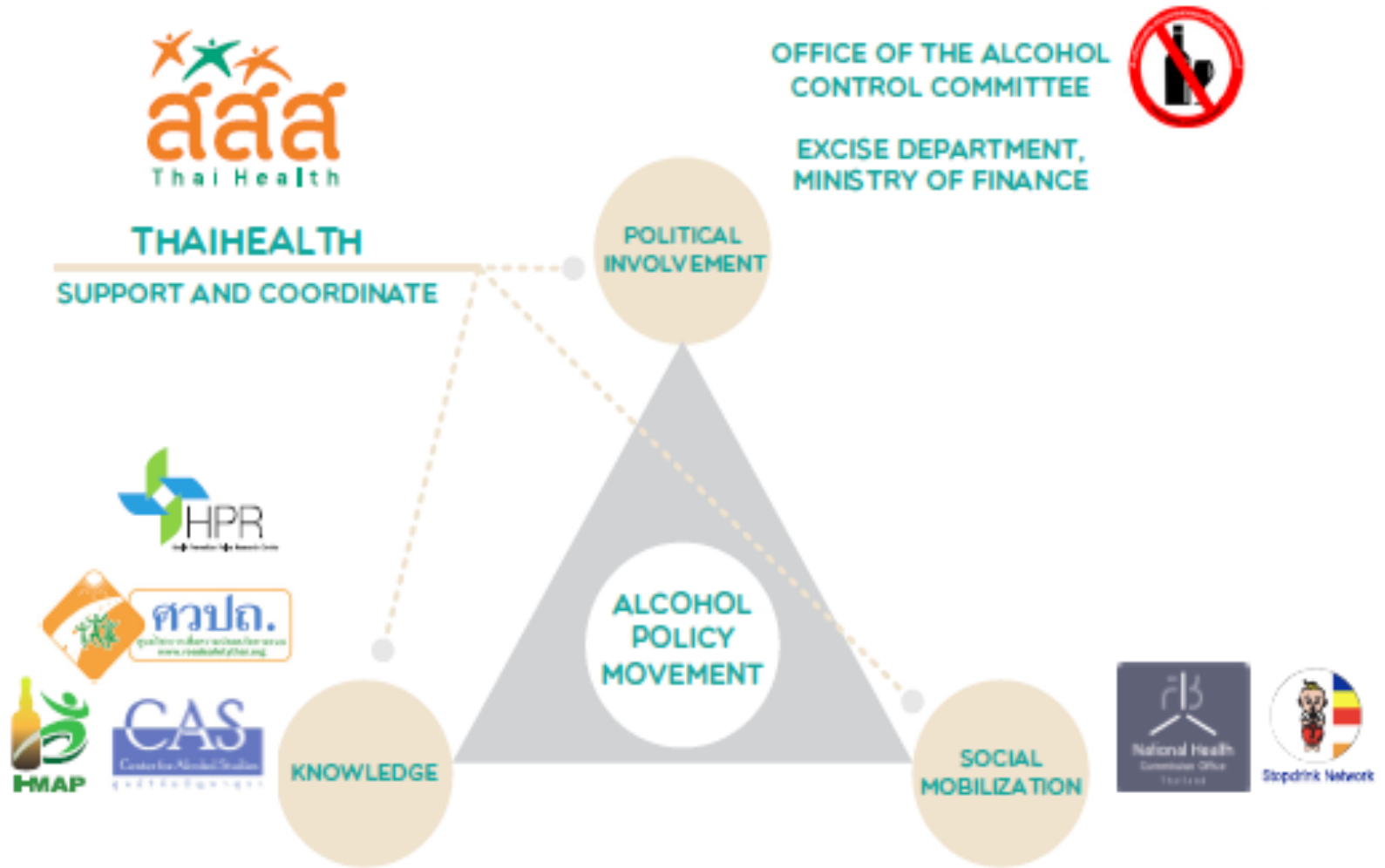
Collaboration

- Individual/ organization
- Shared objective/ goal
- Action/ practice
- Ownership/partnership/ participation
- Mutual strategy/ plan/ management
- Role/ responsibility

- Synergise/ Synchronise / increase efficiency
- Collective leadership/ collective capacity

Collaboration: What?





4 roles of ThaiHealth: Catalysing, Enabling, empowering & Coordinating

Interesting story of Thai Healthy Lifestyle Strategy

- Phase (I) 2006-2011 and (II) 2011-2017
- Addressing Big Four NCDs and Behaviours + Mental health

Executive Board
-Chair: Prime minister

Policy Board
-Chair: Health Minister
-Members: over 60 agencies

Working groups

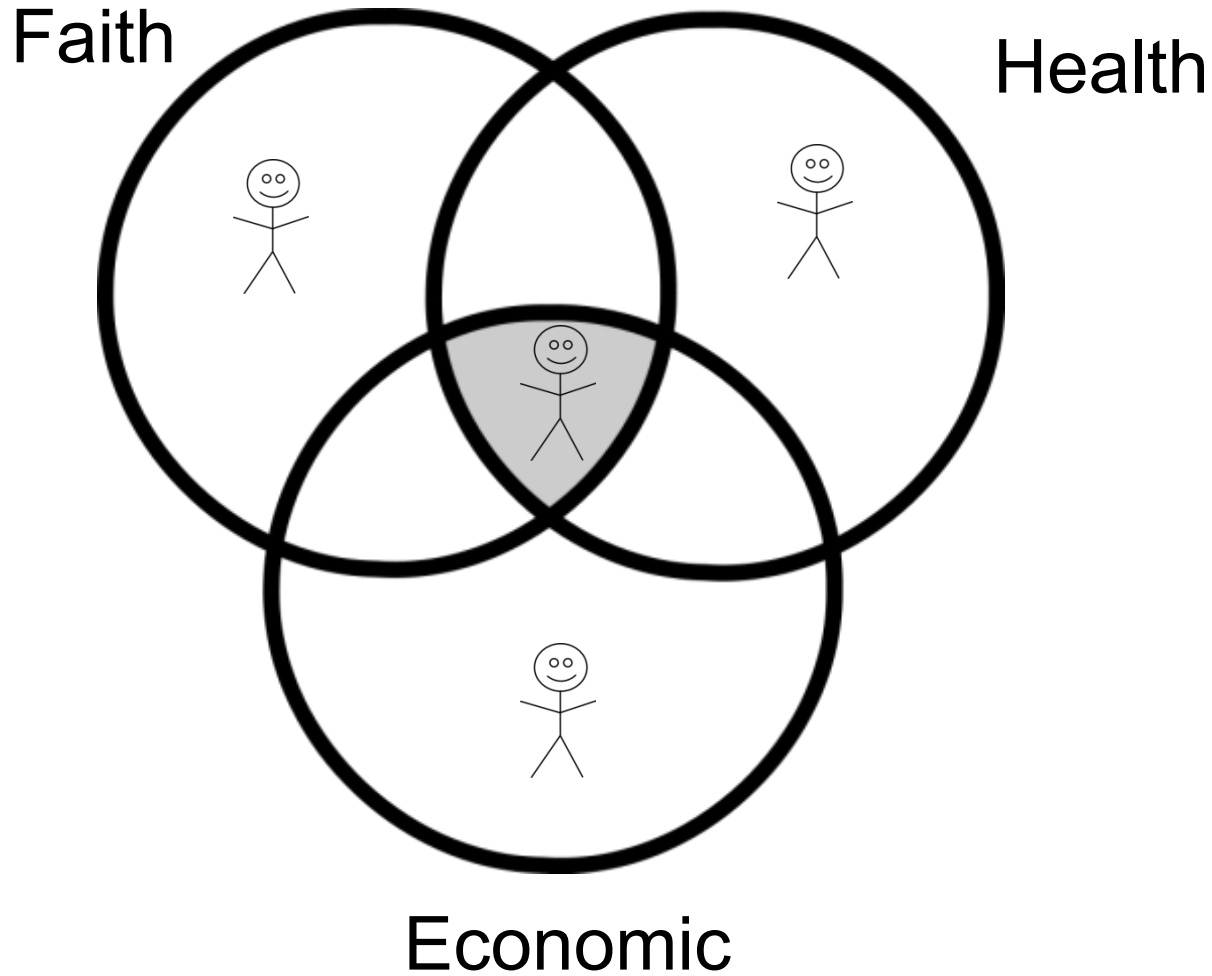
Collaboration: Who?

- Local / national/ regional/ global
- Natures of partners
- Potential stakeholders
- Collaboration with the industry ?
- Collaboration with the industry-funded sector?

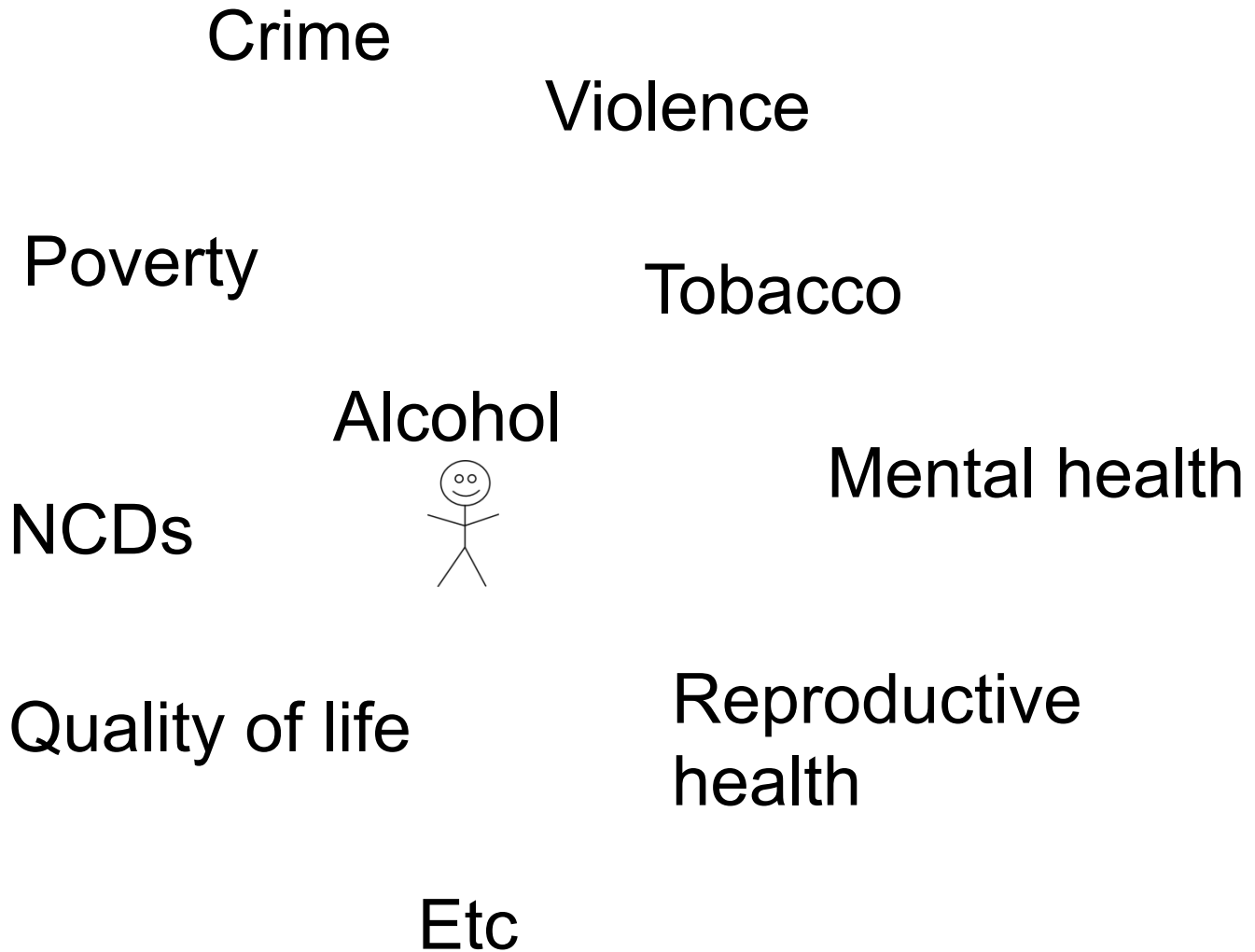
Collaboration: How?

- Networking by working together
- Organized collaboration-Plan
- Tool & Cost of collaboration
- Network manager/ broker/ opportunistic
- Equal partnership/ trust-based partnership
- Community of Practices: give and take for a better
 - Domain of interest
 - Community
 - Practices

Collaboration on alcohol areas



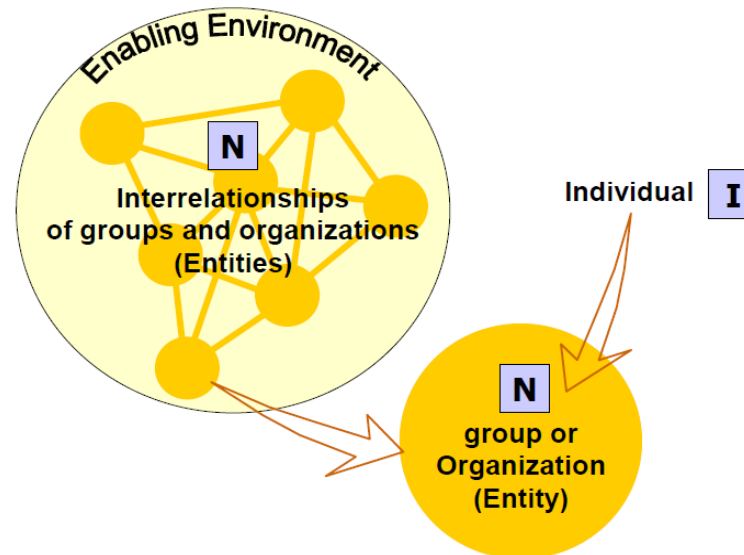
Collaboration with other policy issues



INNE for collective capacity building

- I Individual
- N Node/ entity
- N Network
- E Environment

Four Interrelated Dimensions for Sustainable Capacity Development



Adapted from UNDP. *Capacity Development*. 1997, p4

Enabling environment

Institutional context

- Policies & regulations
- Structures
- Role of State institutions
- Human resource capacity
- Incentives & salary
- Accountability openness

Sociopolitical context

- Role of civil society
- Social structure, values
- Sources for conflict & stability
- Equity power relations
- Gender role
- Political commitment

Economical context

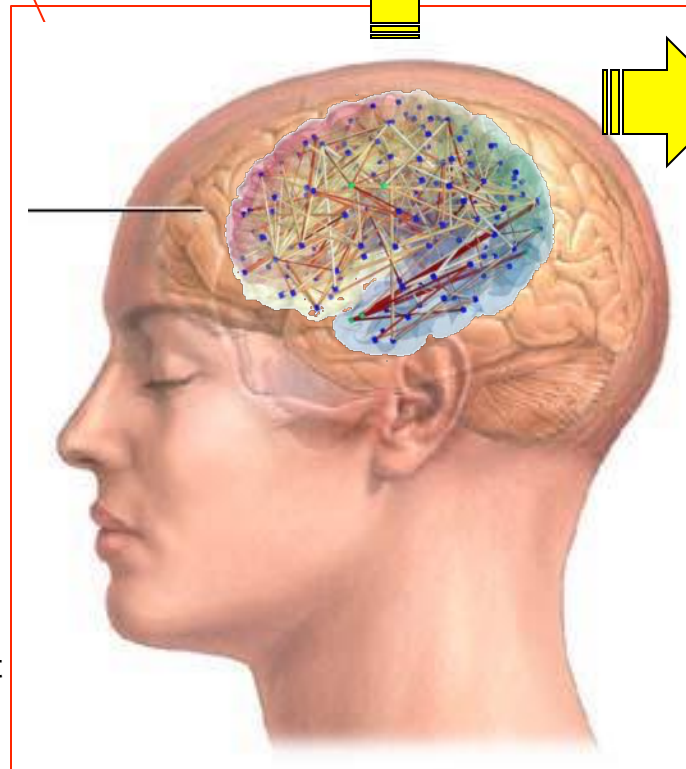
- Markets & formal/non-formal private sector
- Macro-framework
- Regulatory framework
- Global linkages
- Development assistance

Environmental context

- Natural resource management
- Energy & water
- Environmental sustainability
- Biodiversity

INNE model for Sustainable Capacity building

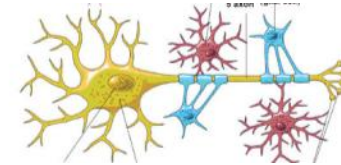
Interrelationships of groups & organizations (Network)



Individual learning

Key requirements

- Participation in decisions & Implementation of learning processes
- Clear understanding of roles
- Access to information
- On-the-job training
- Formal/informal training
- Adequate incentives & wages
- Accountability & feedback



Organizations (Node)

- Mission
- Vision
- Strategy
- Policies & values
- Competencies & Structure
- Processes & system
- Human resources
- Physical resources
- Financial resources

Thank you

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