

Sent on behalf of the Global Alcohol Policy Alliance ([GAPA](#))

APPEAL TO GLOBAL HEALTH COMMUNITY

PLEASE CONSIDER ENDORSING THE ATTACHED “STATEMENT OF CONCERN” ABOUT THE INCREASING INVOLVEMENT OF THE ALCOHOL INDUSTRY IN PUBLIC HEALTH ACTIVITIES THROUGHOUT THE WORLD

On October 8, 2012, thirteen of world’s largest alcohol producers issued a set of commitments to reduce the harmful use of alcohol worldwide. The commitments were issued in support of the World Health Organization’s (WHO) Global Strategy to Reduce the Harmful Use of Alcohol.

As an independent coalition of public health professionals, health scientists and NGO representatives, we have written a public letter that is addressed to the WHO Director General in response to the recent initiatives of the global alcohol producers. Based on their lack of support for effective alcohol policies, their misinterpretation of the Global Strategy’s provisions, and their lobbying against effective public health measures, we believe that the alcohol industry’s inappropriate commitments must be met with a united response from global health community.

We are now asking qualified professionals throughout the world to review the attached Statement of Concern, and indicate their endorsement by **sending an email to the office of the Global Alcohol Policy Alliance (GAPA) at gapa@ias.org.uk giving the following details:**

- Full name
- Professional title
- Institution affiliation
- Country

In providing these details you will be agreeing to have your name listed (but not your email address) on both the public letter to WHO and the GAPA website that will post the letter.

Please note endorsement will be on an individual basis and will not imply endorsement by your organization. However, if you are a member of an organization that would be willing to formally endorse this Statement, please indicate this in your reply. We urge all signatories to disseminate this information within their organizations and encourage them to support the recommendations described in the Statement of Concern.

GIVEN THE URGENCY OF THIS INITIATIVE, WE REQUEST THAT YOU PROVIDE YOUR ENDORSEMENT BY FEBRUARY 28, 2013.

Thank you for your consideration.

The Drafting Committee:

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