

## Celebrating Human Rights is a matter of lifestyle





2011 is an extraordinary year in the sense that millions of people all over the world took and are taking to streets and public places, to claim their rights. They have made it clear all over the world that championing Human Rights is a lifestyle.

"Free speech, democratic participation and Human dignity can only be made reality, if they become a matter of heart for the people," says Mr. Sven-Olov Carlsson, President of IOGT International.

Lifestyle is about demonstrating, public speaking, using social media, signing petitions and public debating. But a Human Rights lifestyle comprises more, according to the President of IOGT International: "It is also about personal choices, behavior patterns that foster one's own well-being and the community's welfare simultaneously."

"Fighting for and achieving Human Rights in their social, political and economic dimensions, is one thing. The other and surely not less difficult and im-

portant thing, is to be able as individual and community to thrive on these rights, use these rights and work with these rights," says Mr. Carlsson.

While the global campaign for issues like "freedom from want and freedom from fear", as the UN High Commissioner for Human Rights Mrs. Navanethem Pillay called it, is gaining ever more momentum, billions of human beings all over the world and in every society are still being confined by lifestyles that are detrimental to the achievement and full enjoyment of Human Rights.

Alcohol use causes diseases like cancer and is an important risk factor for HIV/ Aids, it creates and exacerbates poverty all over the world and is an obstacle for societal development as well as for a human being to live up to her true potential.

"In short," emphasizes Mr. Carlsson "alcohol and its magnitude of related harms are obstacles for enjoying Human Rights."



IOGT International is the largest worldwide community of non-governmental organizations with a mission to independently enlighten people around the world on a lifestyle free from alcohol and other drugs.